



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)
Kemel GULER et al.) Confirmation No.: 9181
Application No.: 09/902,880) Examiner: Garg, Yogesh
Filing Date: July 10, 2001) Art Unit: 3625
For: METHOD FOR SETTING AN)
OPTIMAL PREFERENCE)
POLICY FOR AN AUCTION)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the non-final Office Action mailed on June 13, 2007, Applicants respectfully request further examination and reconsideration of the above captioned patent application in view of the arguments set forth below.